



Digital Media Specialist

WHO WE ARE:

A division of Synergy Group (www.synergygroupsc.com), Synergy Performance is a sport/performance psychology consulting group based in Greenville, South Carolina seeking a qualified individual to join our team as a digital media specialist. Synergy Performance provides individual and team consultation and mental skills training to athletes and business executives. We also provide sport psychology consultation to multiple NCAA Division I athletic departments and executive coaching and organizational development services to businesses and corporations on a national level.

JOB SUMMARY:

Responsible for directing and implementing creative efforts related to all client facing deliverables. The digital media specialist will work closely with Synergy Performance team to create materials (videos, graphics, presentations, etc.) to support ongoing projects in the realms of sport and industrial/organizational psychology. Aids Synergy Performance team in further development of company branding efforts. Performs other duties as assigned.

DESIRED APPLICANT TRAITS:

- Team player
- Humility
- Eager/ambitious
- Flexible
- Reliable
- Strong work ethic

JOB DUTIES:

Video Production:

Operates studio equipment and performs various technical aspects of production. Captures live video recordings in a studio or team meeting environment. Responsible for pre-production and post-production tasks. Proficiency in operating a DSLR or Mirrorless camera for photography and video production purposes is desired. An understanding of audio recording and pertinent equipment is also important.

Design

Create designs, concepts, and layouts for client deliverables, company newsletter, and social media. Develops graphics and layouts for product illustrations, company workbooks and online resources. This individual must have an advanced working knowledge of Adobe Creative Cloud products with emphasis on, but not limited to, Premiere Pro, Illustrator, Photoshop, InDesign, etc.

SALARY/BENEFITS:

- Salary commensurate with experience
- Competitive benefit package available (e.g., health, 401k, CEU, etc.)

Please send questions and/or letter of interest and resume to cshaffer@synergyperformancesc.com.